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Purebred Sires and Herd Improvement

OCT 26 1923

U.S. Department of Agriculture

See How Rapidly the Proportion of Native Blood (Black Portion)
Diminishes When a Purebred Sire is Used.



With Purebred
Bulls a Breeder
Achieves More in
Two Generations
Than in Five with
the Grade Bulls
1/2 Full Blood

Progress in Five Generations Using
Purebred Bulls and Native Cows.

Progress in Five Generations Using
Grade Bulls and Native Cows.

Replace Scrub and Grade Sires with Good Purebreds

Join the "Better Sires—Better Stock" Campaign

For full information
Consult your County Agent, your Agricultural College or
the United States Department of Agriculture